- Look & Feel – I have the live site up – www.MunicipalEvents.com
- **Home Page** – very similar in structure to www.wowevents.com
  - o Slider with pics at the top
  - o Then short blurb about who we are
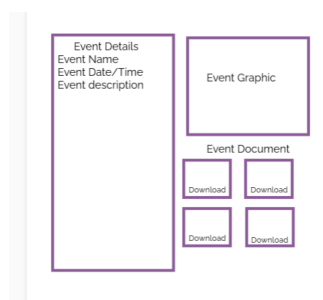 - o I love the way the categories are listed below
    - ▪ Full Service Event Planning
    - ▪ Décor & Drop
    - ▪ Etc.3

    - ▪
  - o Need Scrolling chiron with a message I want delivered – and I can change as necessary
  - o Then a slider with images -
- **Band roster**
  - o Each Band is a "post" rather than a page. Each post is categorized – by music genre – and alphabetical. I need them to view and post properly when searched.
  - o On the new site – I am planning on having 100-200 bands listed in total – I would like the total list broken down into groupings alphabetically: A-G, H-N, O-Z
  - o Below that – I need to be able to break down the bands by genre – currently I have them categorized by genre.
    - ▪ I would like there to be a list of genres as a submenu on the nav.
      - For instance the band "wooden ships" is categorized by:
      - Bands O-Z (alpha listing)
      - Americana, Classic Rock, Tribute Band
        - o When someone goes on the nav and hits any of the above that should be listed as a sub menu on the nav – the results/query should be listed
      - All search results/queries should look similar – then clickable to the band information page.

- o I like the clean feel with images and 1- or 2-line blurb under the thumbnails that leads to the band description page (Live site) https://municipalevents.com/band-roster

- **Vendor Portal** – this is where vendors & food trucks can download their documents for a particular event.
  - o This area needs to be secure and password protected – once I have an actual conversation with a vendor or food truck – the private page will be shared with the vendor or food truck.
  - o Each event has to be listed chronologically by date.
  - o Each event should have its on page/post (not sure which is correct)
  - o For each event – and there could be 30+ events – each page needs to have the capability to download up to 4 documents - https://municipalevents.com/butler-day - as an example. But not exactly what I want.

  - o This is an idea of layout
- **Payments registration** – Woo Commerce – also included in the vendor portal.
  - o Im not sure what is the best way to do this – all events listed in a drop down – then vendors pick what event they want – and the item associated with the event – for example:

    - Butler Day - Food Truck $200

    - Keyport Music Festival – Craft Vendor $100

    - Aberdeen Food Truck Festival – Corporate Vendor $300

  - o The vendor needs to be able to upload the documents at check out.
  - o Each of the events upon checkout - should be able to be picked as a check box. Once the checkbox is checked – can there be a drop down of 3-4 items that are options to be added to the cart?
- Facebook Events – I need to be able to automatically import events from Facebook (Facebook Events) to a block on the right side of each page.
  - o The event should be listed chronologically.

- There could be 100 events – inclusive of events that vendors do not have to pay for – just a typical concert – that should be able to be listed.
- Download Brochure
  - On the global nav – I need a button for clients to be able to download a PDF brochure
  - Will bring them to the page for download the PDF.
- Functionality
- Band Roster
  -
  -